

IMPACT

ALL ABOUT IMPACT INVESTING

AGENDA

25 April
2023

CONVENDUM

Biblioteksgatan 29, Stockholm

11:30 – 15:30

11:00	Registration & Networking Lunch starts	
12:00 – 12:15	Welcome and Introduction <i>EIF's pivotal role supporting European real economy and competitiveness by connecting financial resources, both governmental and private, to European SMEs via the best PE & VC fund managers</i>	Joanna Kennila <i>EIF, ICR – DACH & Nordics</i>
12:15 – 12:45	European Venture Capital – Key to European innovation & leadership <i>European VC is matured, resilient and holding up. We will discuss why European venture capital is well positioned to benefit from today's market environment, rising global inflation, the energy crisis, and an uncertain geopolitical climate, and how established VC managers with a longer track record, experience in weathering different market cycles are gaining of this stormy weather.</i>	Bjorn Tremmerie <i>EIF, Head of Technology Investments</i>
12:45 – 13:10	European PE/Lower Mid-Market's role in impact investing & sustainable economic growth <i>The small mid-cap segment of the European PE market has a critical role to play to scale up impact business models, by providing growth capital to innovative companies and solutions to the environmental challenges.</i>	Marco Natoli <i>EIF, Head of Lower Mid-Market Investments</i>
13:10 – 13:40	Panel: The State of European PE & VC focus on Impact Investing <i>Panel discussion on the current market sentiment, geopolitical & macroeconomic environment, and outlook for 2023.</i>	Hans Sterte , Moderator, <i>House of Reach</i> Adelaide Cracco Marco Natoli Bjorn Tremmerie
13:40 – 14:00	Coffee Break	
14:00 – 14:30	European GreenTech <i>Innovations in the field of environmental sustainability are the key elements of Europe's environmental and net-zero strategy. While Climate and Environment focused VC and PE are delivering both climate impact and financial returns in Europe.</i>	Adelaide Cracco <i>EIF, Head of Climate and Environmental Impact</i>
	How to Measure Impact? EIF's Impact Performance Methodology: <i>Three steps to track the positive correlation between financial value and social impact</i>	

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14:30 – 15:00	Impact Fund manager presentation <i>How to deliver high impact and high returns with GreenTech investments</i>	Dr. Martin Kröner <i>Green European Tech Fund, Partner</i>
15:00 – 15:15	Swedish Impact Survey results <i>The status and future of Impact investing among Swedish institutional investors</i>	Annukka Paloheimo-Segersven <i>House of Reach, Ph.D., Research Advisor</i>
15:15 – 15:30	Q&A & Closing Remarks	Rémi Charrier <i>EIF, Head of ICR</i>
15:30 onwards	Networking Drinks & 1-2-1 meetings	