

Call for Expression of Interest to select Financial Intermediaries that will receive resources from the Croatian Venture Capital initiative to implement the following Financial Instrument: Venture Capital Fund with an Acceleration compartment

Reference number: Call for EoI – CVCi FoF 01/2018

Published on 12th June, 2018

### Introduction

As part of the Operational Programme Competitiveness and Cohesion 2014 – 2020 (hereinafter, "OP"), with the purpose of tackling the market failure identified by the ex-ante assessment carried out in Croatia and adopted by the Ministry of Regional Development and EU Funds of the Republic of Croatia, ("Ex-ante Assessment"), in its capacity as the Managing Authority of the OP ("MA"), has agreed to dedicate resources to the implementation of a fund-of-funds to be managed by EIF, hereinafter the Croatian Venture Capital initiative ("CVCi FoF"), in accordance with Article 38 (4)(b)(i) of the Common Provision Regulation ("CPR") and in accordance with the provisions of a funding agreement entered into on 7th June, 2018 between the Government of Croatia and EIF ("Funding Agreement").

Relevant rules for implementing the Financial Instruments (as defined) are primarily stipulated in the CPR, the Delegated Act, the Implementing Regulation and the ERDF Regulation (respectively as defined below) and applicable Croatian law and regulations.

This Call for Expression of Interest is addressed to bodies or firms, whether public or private, which are interested in receiving resources out of the CVCi FoF, as Financial Intermediaries (as defined) for the implementation of the Venture Capital Fund with an Acceleration compartment. Such activities shall be carried out in accordance with the contractual agreements to be entered into by the EIF and the selected Financial Intermediaries ("Operational Agreement(s)").

Financial Intermediaries should express their interest by completing and submitting an Expression of Interest (as defined), a template of which is attached hereto, in the manner provided in the call and meeting the conditions herein.

### 1. Definitions and Interpretation

In this Call for Expression of Interest, capitalised terms and expressions shall have the meaning attributed to them below, unless otherwise defined above or the context requires otherwise.

Applicant means a Financial Intermediary applying to this Call for Expression of

**Business Day** means a day during which EIF Luxembourg office is open, and banks

are open for general business in Zagreb and Luxembourg;

Common Provision Regulation or CPR

means the Common Provisions Regulation (EU) No 1303/2013 of 17 December 2013 of the European Parliament and of the Council;

means 13 August, 2018; Deadline

Delegated Act means the Commission Delegated Regulation (EU) No 480/2014 of

3 March 2014 supplementing the CPR;

EIB Group means the European Investment Bank (EIB) and the European

Investment Fund (EIF);

Eligibility Criteria means the criteria with which the Expressions of Interest and the

Applicants must comply and which are listed in Annex 2 hereof;

Expression of Interest means a proposal sent by an Applicant in response to this Call for

Expression of Interest, within the Deadline, to be drafted in

accordance with the template attached hereto;

**Ex-ante Assessment** means the ex-ante assessment entitled "Ex-ante Assessment Report:

> Financial Instruments Business Competitiveness, Employment, Social Enterprise, ESIF 2014-2020" as adopted by the MA v.1.0 in September 2015 and revised v.1.1 in June 2016, v.1.2 in April 2017,

and v.1.3 in May 2018;

**ERDF** Regulation means regulation (EU) No 1301/2013 of the European Parliament

and of the Council of 17 December 2013;

Financial Instrument(s) Venture Capital Fund with an Acceleration compartment;

Financial Intermediary means an entity undertaking risk capital investments by providing

long-term equity and/or quasi-equity (including investment funds, private equity funds and special purpose vehicles established or in formation) to be selected by EIF for the implementation of (a) Financial

Instrument(s);

Fund-of-Funds or FoF means, as defined by Article 2 (27) of the CPR and established

> through the Funding Agreement, the Croatian Venture Capital initiative, set up with the objective of contributing support from the OP

to one or more Financial Instruments;

**Implementing** means the Commission Implementing Regulation (EU) No 821/2014 Regulation

of 28 July 2014 laying down rules for the application of the CPR;

Non-Cooperating A jurisdiction which does not cooperate with the European Union in **Jurisdictions** 

relation to the application of the internationally agreed tax standard (of the Organisation for Economic Cooperation and Development (OECD) and its Global Forum on Transparency and Exchange for Tax Purposes), or their tax practices do not follow the Commission

Recommendation;

Operational Agreement means an agreement entered into between a Financial Intermediary and the EIF regarding a Financial Instrument on the basis of this Call for Expression of Interest and the selection process, in accordance with the CPR and the Delegated Act;

Quality Assessment Criteria means the quality assessment criteria applied by EIF at the sole discretion of EIF to assess the suitability of the Applicant and/or the proposed Financial Instrument(s) according to the business standards of EIF and which are listed in Annex 2 hereof;

Selection Criteria Small and Mediumsized Enterprises or SMEs means the Eligibility Criteria and the Quality Assessment Criteria; means a micro (including individual entrepreneurs and self-employed persons), small or medium-sized enterprise as defined in the Commission Recommendation 2003/361/EC of 6 May 2003, concerning the definition of micro, small and medium-sized enterprises as amended from time to time.

### 2. CVCi FoF description

According to the Funding Agreement, the European Investment Fund was appointed by the MA to act as its agent to manage the amounts made available under the Funding Agreement in the form of the FoF pursuant to Article 38(4)(b)(i) of the CPR.

### 3. Eligible Financial Intermediaries

The EIF shall select one or more Financial Intermediaries to implement one or more Venture Capital Fund(s) with an Acceleration compartment in accordance with the procedure described below. The selection of Financial Intermediaries shall depend on the funding available from time to time, and shall be based on the Selection Criteria.

Financial Intermediaries shall comply with relevant standards and applicable legislation on the prevention of money laundering, the fight against terrorism and tax fraud to which they may be subject. Furthermore, in the case of Financial Instruments where the relevant support is not reserved for operations, projects or activities implemented in the same jurisdiction where the concerned Financial Intermediary is incorporated, Financial Intermediaries (and sub-intermediaries) shall not be incorporated in Non-Cooperating Jurisdictions. Each applying Financial Intermediary may inquire about the status of a particular jurisdiction with EIF.

Financial Intermediaries shall acknowledge the EIF Anti-Fraud Policy (<a href="http://www.eif.org/attachments/publications/about/Anti\_Fraud\_Policy.pdf">http://www.eif.org/attachments/publications/about/Anti\_Fraud\_Policy.pdf</a>) which sets out the policy of EIF for preventing and deterring corruption, fraud, collusion, coercion, obstruction, money laundering and terrorist financing and shall take appropriate measures (as may be further specified in the Operational Agreements) to facilitate implementation of such policy.

### 4. Description of the activities expected from the selected Financial Intermediaries

The selected Financial Intermediary or Intermediaries shall implement the Financial Instrument as provided for in Articles 37 and 38 of the CPR.

It is planned to allocate out of the FoF an amount of up to EUR 32.55 million to the Financial Instrument(s). Financial Intermediaries may express their interest for a contribution of up to this full amount, as further indicated in the below table and the relevant Annex setting out the Selection Criteria and the description of the Financial Instrument(s).

Financial Instrument(s)	Indicative capital allocation	Applicable Annexes	
Venture Capital Fund with an Acceleration compartment		Annex 2 (Financial Instrument: Description and Selection Criteria)	

The indicative capital allocated to the Financial Instrument(s), as well as the amounts available for contribution by the FoF to the selected Financial Intermediary(-ies), may be changed as necessary, at EIF's sole discretion subject to applicable approvals, particularly if the funding available changes during the FoF implementation process or the demand for the Financial Instrument(s) so requires. Also, during the implementation process of the particular Financial Instrument, EIF may, at its sole discretion, decide to propose to increase / decrease its commitment to a particular Financial Intermediary. With a view to maximising the efficient use of the resources of the FoF, EIF shall have sole discretion to allocate any available amounts to Financial Intermediaries that out-perform initial expectations on the build-up of the relevant Portfolio. For the avoidance of doubt, any fully committed capital to the Financial Instrument(s) shall be governed by the terms of the relevant Operational Agreement.

### 5. Expression of Interest

A template for the Expression of Interest is attached hereto as Annex 1.

The Expression of Interest shall include the Applicant's identification, the Business Plan, the supporting identification documents and the Declaration of Honour.

No later than <u>6<sup>th</sup> July, 2018</u>, the Applicants may request clarifications regarding this Call for Expression of Interest or the nature of the Financial Instrument(s). Such requests must indicate the Call for Expression of Interest reference number and the name of the Applicant and shall be submitted in English via e-mail to:

Mandate Management Equity European Investment Fund cvci@eif.org

Requests for clarifications from Applicants shall not receive individual replies. Instead, answers to relevant requests for clarifications received within the relevant deadline will be published together in a Clarification Document to be posted on the website <a href="www.eif.org">www.eif.org</a>, at the latest on 16<sup>th</sup> July, 2018.

EIF will, in principle, not contact any Applicant prior to the Deadline, unless it considers it necessary to clarify issues of a mere technical nature. However, should EIF discover any errors, inaccuracies, omissions or any other type of clerical defect in the text of the Call for Expression of Interest before the Deadline, EIF will correct the text and inform accordingly.

The Expressions of Interest, including the submitted documents, shall be in English only.

### 6. Submission of Expression of Interest

The Expressions of Interest shall be submitted on or before the Deadline **both** by (i) e-mail **and** (ii) registered mail or professional courier service. The Expressions of Interest sent by registered mail or professional courier service shall consist of a closed single package, and shall contain the Expression of Interest, together with its attachments, in paper form and in removable electronic storage medium (e.g. CD-ROM or USB stick).

### The Deadline for the submission of Expressions of Interest is 13<sup>th</sup> August, 2018.

The Deadline applies (i) in case of e-mails, to the reception by EIF and (ii) in case of registered mail or professional courier service, to the date of dispatch proven by the post office stamp or a dispatch receipt.

The Expressions of Interest shall indicate the reference number of the Call (CVCi FoF 01/2018) and the name of the Applicant and shall be sent to the following address:

### Postal Address:

European Investment Fund Attention: Regional Business Development 37B, avenue J.F. Kennedy L-2968 Luxembourg LUXEMBOURG

The outer envelope (package) shall indicate the following: "Expression of Interest – CVCi FoF 01/2018 – Not to be opened by the reception – To be passed without opening to Regional Business Development".

The electronic version of the Expression of Interest shall be sent to: **cvci@eif.org**, stating in the subject of the email: "CVCi FoF 01/2018: [name of the Applicant]".

Prior to the Deadline and in the same manner as specified above, the Applicants may change or amend their Expressions of Interest by clearly indicating the parts to be changed or amended.

An acknowledgement of receipt will be sent to the relevant Applicants by EIF via e-mail, which shall state the following:

- unique application identifier (Expression of Interest number), to be used in all subsequent communications relating to the Expression of Interest;
- confirmation that the Expression of Interest was received by the Deadline.

The acknowledgement of receipt does not constitute a declaration of completeness of the Expression of Interest and the documents submitted therewith, nor any other kind of assessment or acceptance of the same.

The Applicants may withdraw their Expression of Interest at any stage of the Selection process, by sending (i) an email and (ii) a letter to the above-mentioned addresses.

### 7. Selection process

Financial Intermediaries shall be selected on the basis of EIF's policies, rules, procedures and statutes and in conformity with best practices with an open, transparent, proportionate,

non-discriminatory and objective selection procedure, avoiding conflicts of interest, taking into account the criteria and principles underpinning the OP, the criteria laid down in the CPR and the Delegate Act and Article 140 (1), (2) and (4) of Regulation 966/2012, and the experience and financial capacity of the Applicants.

In addition, the Expressions of Interest will be examined by the EIF on a comparative basis, using professional analysis and judgment, based on the Selection Criteria.

Following the receipt of the Expression of Interest, EIF shall assess the application(s) pursuant to the selection process outlined herewith. This process comprises:

- 1. Pre-selection;
- 2. Due diligence;
- 3. Selection.

Following the pre-selection based on the Expression of Interest, EIF shall perform a due diligence of the pre-selected Applicant, as a result of which EIF shall decide whether or not to approve the signature of an Operational Agreement under the FoF with the pre-selected Applicant, in accordance with its internal rules and procedures.

The selection process may not be considered concluded prior to the approval of the signature of the Operational Agreement in accordance with EIF's internal rules and procedures, and in any case the contractual negotiation may not be considered concluded until EIF and the Applicants have agreed on all relevant terms and conditions.

Each of these three steps is described in more detail below from section 7.1 to section 7.3.

Applicants who are not initially considered for contractual negotiations may, subject to the EIF's discretion, be included on a reserve list, which unless cancelled or extended in writing by EIF shall be valid up to 12 months, following notification of inclusion in the reserve list (hereinafter, "Reserve List").

In any phase of the selection process before entering into an Operational Agreement with an Applicant, EIF reserves full discretion to consider or not Applicants (and participating entities, in case of joint Expressions of Interest), and no Applicant or participating entity may have any claim or other right or may expect to be ultimately selected as Financial Intermediary. The negotiation of terms and conditions of the Operational Agreement does not entail any obligation for EIF to enter into such Operational Agreement with the relevant Applicants.

EIF will send a rejection notice to Applicants whose Expression of Interest was rejected during any stage of the selection process. EIF may, but shall not be obliged to provide reasons of such rejection.

Those Applicants, whose Expression of Interest is rejected, shall have the right to submit a written complaint about the selection process by e-mail and registered mail or professional courier service, to the same address used for the submission of the Expressions of Interest above, within the timeline provisioned within the relevant EIB Group complaints policy. Any complaints will be dealt within the framework and in accordance with the EIB Group complaints policy (for further information visit http://www.eib.org/about/publications/complaints-mechanism-policy.htm).

### 7.1 Pre-selection

Expressions of Interest will be assessed by the EIF for pre-selection on a comparative basis. When assessing the Expressions of Interest, EIF will use its professional analysis and judgment.

The pre-selection comprises:

- 1. Pre-selection stage 1: Eligibility assessment of the Expressions of Interest;
- 2. Pre-selection stage 2: Quality assessment of the Expressions of Interest.

### 7.1.1 Eligibility assessment of the Expressions of Interest

EIF will assess whether the Expressions of Interest for the Financial Instrument have been prepared in accordance with the provisions of this Call and comply with Eligibility Criteria.

The Expressions of Interest that do not comply with the Eligibility Criteria will be rejected. Financial Intermediaries, whose application is rejected because of non-compliance with any of the elements reflected in the Declaration of Honour (Appendix 4 to the Expression of Interest), may not present themselves for consideration in subsequent Calls for Expression of Interest unless it is specifically evidenced that the reason for the exclusion no longer exists.

Any personal data provided by the Applicants shall be processed by EIF in compliance with its Data Protection Statement and the Regulation (EC) 45/2001 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data.

### 7.1.2 Quality assessment of the Expressions of Interest

After completing the assessment of the Eligibility Criteria, and after having obtained any additional information or clarifications from the Applicants, if and as needed, the EIF will perform the quality assessment of the Expressions of Interest according to the Quality Assessment Criteria. The assessment of Expressions of Interest at this stage will be conducted under competitive terms.

### 7.2. Due diligence

Top-ranked pre-selected Expressions of Interest will be followed up with the due diligence process, carried out in accordance with EIF's internal rules and procedures, where financial and operational matters relating to the financial instrument implementation shall be analysed in more detail.

The aim of the due diligence is to assess, inter alia, the ability to generate a qualitative deal flow, undertake an appropriate and relevant investment/divestment strategy, the commitment of the Applicant, the experience, etc., systems and ability to comply with the reporting requirements. The due diligence normally comprises an on-site visit, which shall be at the discretion of the EIF. The due diligence process does not comprise legal negotiations.

#### 7.3. Selection

Based on the pre-selection outcome and the outcome obtained following the due diligence, the EIF will decide either:

- 1) To select the Applicant, by way of EIF Board approval;
- 2) To put the Applicant on a Reserve List;
- 3) To reject the proposal from the Applicant.

Subject to satisfactory outcome of the due diligence, EIF may request its Board approval to enter into an Operational Agreement with the selected Applicant. EIF has no obligation to enter into an Operational Agreement with the selected Applicant.

If an Applicant is selected, the EIF can agree to enter an Operational Agreement, subject to (i) successful commercial and legal negotiations (ii) the EIF internal approval of the transaction according to EIF own rules and procedures.

### 8. Publishing of information on the Financial Intermediaries

EIF may publish, from time to time, on its website a list of Financial Intermediaries, which may include the name and the registered addresses of the Financial Intermediaries, types of the contract entered into and the FoF contribution. EIF may also publish a list of Final Recipients (SMEs) benefiting from the assistance by the Applicant as provided for in the Operational Agreement(s).

Such publication shall be determined by applicable laws, regulations and Operational Programmes. A Financial Intermediary may, prior to receiving financial support under the instrument, notify EIF in writing detailing its inability to comply with and/or be subject to the publication requirement if it risks harming its commercial interests or risks threatening the rights and freedoms of individuals concerned as protected by the Charter of Fundamental Rights of the European Union. In addition, such publication shall not be required if it would be illegal under the applicable laws and regulations.

### **ANNEXES**

- Annex 1. Expression of Interest and relevant Appendixes templates
- Annex 2. Financial Instrument: Description and Selection Criteria

### ANNEX 1 – EXPRESSION OF INTEREST

To:

European Investment Fund

Attention: Regional Business Development Unit

37B, avenue J.F. Kennedy L-2968 Luxembourg

Call for Expression of Interest No.: CVCi FoF 01/2018

Deadline for the submission of the Expression of

Interest:

Expression of Interest for Financial Instrument:

Venture Capital Fund with an Acceleration

compartment

13 August, 2018

Applicant submitting the Expression of Interest:

(company name, registration number / standard identification code, if applicable)

Sir/madam,

Herewith we are submitting our Expression of Interest on behalf of [Applicant] in response to the Call for Expression of Interest No. CVCi FoF 01/2018 in the framework of the FoF implemented through EIF acting as agent of the MA. Capitalised expressions utilised herein shall have the meaning attributed to them in the above-mentioned Call for Expression of Interest.

The undersigned, duly authorised to represent [the Applicant], by signing this form certifies/certify and declare(s) that the information contained in this Expression of Interest and its Appendices is complete and correct in all its elements.

The undersigned duly authorised to represent [the Applicant], by signing this form certifies and declares to have read the EIF Anti-Fraud Policy and declares not to have made nor to make any offer of any type whatsoever from which an advantage can be derived under the CVCi FoF Agreement and not to have granted nor to grant, not to have sought nor to seek, not to have attempted nor to attempt to obtain, and not to have accepted nor to accept, any advantage, financial or in kind, to or from any party whatsoever, constituting an illegal practice or involving corruption, either directly or indirectly, as an incentive or reward relating to signing of the CVCi FoF Agreement. The Applicant acknowledges and agrees, if selected, to be audited by the MA and the responsible Croatian bodies, the Commission and the European Court of Auditors.

The undersigned, duly authorized to represent [the Applicant], by signing this form certifies and declares that [the Applicant] does not perform illegal activities according to the applicable legislation in the countries of establishment.

Yours sincerely,

Signature(s): Stamp of the Applicant (if applicable):

Name and position in capitals:

Applicant's name:

Place: Date (day/month/year):

Appendixes to be submitted with the Expression of Interest:

Applicant Identification (Appendix 1)
Business Plan (based on elements listed in Appendix 2)
Applicant Documents (listed in Appendix 3)
Declaration of Honour (based on template in Appendix 4)

## Appendix 1 to EXPRESSION OF INTEREST

## APPLICANT IDENTIFICATION

## 1.1. Applicant identification

Information required		
APPLICANT NAME		
CONTACT DETAILS	Address:	
	Telephone:	
	E-mail:	
LEGAL FORM		
COMMERCIAL	Denomination of register:	
REGISTER , ETC. –	Date of registration:	
registration	Country of registration:	
DETAILS	Standard identification code / registration number, if applicable:	

# 1.2. Person authorised to submit the Expression of Interest on behalf of the Applicant and appropriate evidence of such authorisation

INFORMATION REQUIRED		
TITLE	Mr/Ms/Dr/other (delete or complete as appropriate)	
NAME	Surname:	
	Forename(s):	
FUNCTION		
CONTACT DETAILS	Address:	
	Telephone:	
	Fax:	
	E-mail:	

## 1.3. Contact person (if different from 1.2)

TITLE	Mr/Ms/Dr/other (delete or complete as appropriate)
NAME	Surname:
	Forename(s):
FUNCTION	
CONTACT DETAILS	Address:
	Telephone:
	Fax:
	E-mail:

## Appendix 2 to EXPRESSION OF INTEREST BUSINESS PLAN

Applicants are asked to provide an outline investment proposal ("Business Plan") in relation to the Financial Instrument. The Business Plan should provide concise information on the following items:

### Market

- Detailed description of the targeted market segment;
- Co-operation and/or competition with the partners in the relevant market segments (including, inter alia, universities, science hubs, business incubators and entrepreneurship initiatives);
- Marketing strategy of the instrument (including, inter alia, the marketing mix to be used for promoting the Financial Instrument in the targeted segments as well as envisaged measures to develop the entrepreneurship in Croatia);
- Strategy to attract foreign entrepreneurs to develop their businesses in Croatia (including, inter alia, promotion of the Financial Instrument abroad, cooperation with relevant foreign partners, and assistance with business establishment in Croatia).

### Investment strategy

- Fund focus, including stage and sector (investment criteria in the Acceleration compartment and in the Venture Capital compartment);
- Financial Instrument size, indicative breakdown of funds allocation between Acceleration compartment and Venture Capital compartment (including follow-on rounds) and justification;
- Fund model (including number and amount of investments, timing of follow-on investments)
- Description of the envisaged competitive application windows to be held, in order to attract entrepreneurs to participate in the acceleration stage, their frequency and application requirements;
- Description of the envisaged selection process in the Acceleration compartment (including, inter alia, the specific sub-stages, timeline of each stage, scoring systems to be applied, rejection rate);
- Strategy for mentoring and adding value to investee companies in the Acceleration compartment;
- Proposal and justification of the range of the investment amount within which prospective SMEs could apply for financing in the Acceleration compartment;

### Table 1 - Timeline

Period (after signature)	Y1	Y2	Y3	
Number of application windows / calls for proposals				

Number of Applications received at Acceleration compartment		
Number of total investments into SMEs at Acceleration stage, EUR m		
Number and total investments in the Venture Capital compartment into Acceleration stage graduates, EUR m		
Number and total investments into SMEs from the Venture Capital compartment different than Acceleration stage graduates, EUR m		

- Detailed description of existing pipeline of investment opportunities.
- Strategy for generation of deal flow, post-investment and exit strategy in the Venture Capital compartment;
- Strategy for value-added to investees;
- Financial instruments (equity, quasi-equity) to be used and expected returns for Acceleration compartment and for VC Fund compartment).

### <u>Fundraising</u>

- Expected timing for first and final closings;
- Potential investors in the Financial Intermediary and their source of funding, classified by geography and investor type e.g. pension fund, insurance company etc.;
- Description (detailed list of names, amounts if available and stage of discussion) of the types of private investors envisaged and strategy of attracting co-investors;
- Details of any sponsor or potential investor receiving any special right (economic or related to governance), if any.

### Management

- Fund Manager team profile, detailing who would be full-time dedicated to the fund and who would be part-time (with % dedication in the Acceleration compartment and in the VC Fund compartment);
- Relevant team members' CVs (outlining main academic, professional and other relevant experience);

- Relevant team members' track record in risk capital transactions (incl. names of investee companies, dates of investment/divestment, investment size, exit multiples, role of team member in each transaction, references);
- Description of the joint experience of the team members;
- Description of team members (investment professionals) to be located in Croatia, and of their ability to communicate in English and Croatian;
- Timeline for establishment of team and office in Croatian;
- Description of the governance and legal structure foreseen;
- Information on members of the advisory and investment committees to be established (including, inter alia, involvement and decision making procedure at both the Acceleration compartment and the Venture Capital compartment level);
- Description of the investees' advisers / pool of mentors structure to be put in place (involvement, viability, commitment and incentivisation scheme as well as CVs of all relevant experts to be part of that structure);
- Applicant's risk management methodology, procedures and systems;
- Details on the shareholder base/ownership of the Applicant and the envisaged shareholder base for the fund management company, if it is planned to set up a new entity as a fund manager;
- Details of the planned carried interest split;
- Details on the history of the Applicant and its previous/existing business activities, particularly describing any activity having potential of conflicts of interest with the planned fund;
- Independence of management team;
- Measures proposed to deal with conflicts of interest.

### Terms and conditions

- Main economic terms, including management costs (operational budget of the Financial Instrument) and incentive structure proposed;
- Indicative investment from fund management company and the management team into the Fund;
- Indicative investment requested from the FoF;
- Winding-up provisions of the Financial Instrument, including the return of resources from the Financial Instrument to the FoF.

The business plan should be consistent also with the Part II Selection Criteria from the Appendix 2. There is no set expectation on the document's length, but the Applicants are encouraged to be concise.

### Appendix 3 to EXPRESSION OF INTEREST

### LIST OF APPLICANT DOCUMENTS TO ATTACH1

- 1) Copy of Applicant's registration Certificate, if applicable;
- 2) Copy of identity card, passport or any other document which can be used for identification purposes, for the Applicant's representative;
- 3) Appropriate evidence of the representative's authorisation to act for and on behalf of the Applicant (signatory powers).

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<sup>&</sup>lt;sup>1</sup> Copies of original documents as well as uncertified translations in English would be sufficient.

### Appendix 4 to EXPRESSION OF INTEREST

#### **DECLARATION OF HONOUR**

The undersigned [name of the signatory(ies) of this Declaration], representing the following legal person: [name of the Applicant] (the "Financial Intermediary") full official name: official legal form: full official address:

VAT registration number:

HEREBY declares that the Financial Intermediary is not in one of the following situations:

- a) the Financial Intermediary is as of the date of this declaration bankrupt or being wound up, is as of the date of this declaration having its affairs administered by the courts, in this context, has during the last five (5) years from the date of this declaration entered into an arrangement with creditors, has as of the date of this declaration suspended business activities, is as of the date of this declaration the subject of proceedings concerning those matters, or is as of the date of this declaration in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
- b) during the last five (5) years from the date of this declaration, the Financial Intermediary or persons having powers of representation, decision-making or control over it has been convicted of an offence concerning its professional conduct by a judgment which has the force of res judicata, which would affect its ability to implement the Financial Instrument. Alternatively, where such judgments exist the undersigned declares that the Financial Intermediary can demonstrate that adequate measures have been adopted against the persons having powers of representation, decision making or control over it, who are subject to this judgment;
- c) during the last five (5) years from the date of this declaration, the Financial Intermediary or persons having powers of representation, decision-making or control over it has been the subject of a judgment which has force of res judicata for fraud, corruption, involvement in a criminal organisation, money laundering or any other illegal activity, where such illegal activity is detrimental to the European Union's financial interests. Alternatively, where such judgments exist the undersigned declares that the Financial Intermediary can demonstrate that adequate measures have been adopted against the persons having powers of representation, decision making or control over it, who are subject to this judgment;
- d) as of the date of this declaration, the Financial Intermediary is guilty of misrepresentation in supplying information required for selection as a Financial Intermediary or fails to supply this information; and
- e) as of the date of this declaration, the Financial Intermediary is, to its knowledge, listed in the central exclusion database, established under Commission Regulation (EC, Euratom) No 1302/2008 of 17 December 2008 on the central exclusion database.

Full name	Date (day/month/year):	Sianature(s)
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## ANNEX 2 - Financial Instrument: Description and Selection Criteria

### Part I: Description of the Financial Instrument

Capitalised expressions utilised herein shall have the meaning attributed to them in the above-mentioned Call for Expression of Interest, unless otherwise defined below or the context requires otherwise. Unless the contrary intention appears, words in the singular include the plural and words in the plural include the singular.

#### 1 Rationale

The purpose of the Financial Instrument is to support SMEs by providing funding in the form of either equity or quasi-equity in Croatia. The Financial Intermediary (Fund Manager) is expected to allocate the total funds under the instrument under two sub-compartments of the Venture Capital Fund with an Acceleration compartment:

- Acceleration Compartment: Initial financing up to a predefined amount by the Financial Intermediary supporting the entrepreneurs (Eligible SMEs) to research, assess and develop an initial concept.
- Venture Capital Compartment: In this stage the Financial Intermediary shall provide
   (i) follow-on financing up to the maximum amount to Eligible SMEs supported in
   the Acceleration stage, upon successful graduation of each Eligible SME from the
   Acceleration stage; and (ii) financing to Eligible SMEs which have not participated
   in the Acceleration stage, as long as initial concept is developed (provided that
   financing SMEs with a business plan only will not be allowed at this stage).

### 2 The Financial Instrument – terms of reference

Financial Instrument	Venture Capital Fund with an Acceleration compartment
	having the following distinct features:
	• The Acceleration compartment provides initial
	financing to emerging entrepreneurs to research, assess
	and develop an initial concept.
	The Venture Capital compartment provides follow-on
	financing to successful graduates from the Acceleration
	compartment, as well as direct investments in early
	stage innovative companies, which have not been part
	of the Acceleration compartment.
Indicative maximum	EUR 32.55m
amount of funding	
foreseen for the Financial	
Instrument (CVCi	
contribution)	
Envisaged state aid	Investments in the Acceleration compartment shall be governed
regime	by the De Minimis Regulation <sup>2</sup> .

<sup>&</sup>lt;sup>2</sup> Commission Regulation (EU) No 1407/2013 of 18 December 2013 on the application of Articles 107 and 108 of the Treaty on the Functioning of the European Union to de minimis aid

	Investments in the Venture Capital compartment shall be free of state-aid in line with art. 2.1.1 of the Guidelines on State aid to promote risk finance investments (2014/C 19/04).
Investment focus	The investment strategy shall be focused on innovative early stage companies.
	It is expected that the Financial Instrument will primarily target Eligible SMEs at their Seed and Start-up stages as per the definitions of investment stages by Invest Europe. Investments in Eligible SMEs in their early growth, which have been operating but may or may not yet be profitable, are also permitted, especially in the cases where the investment is a follow-on round in an existing portfolio company.
Fund's investment period	Up to 5 years, but in any case no later than 31/12/2023.
Private Investors	Private investors for the purposes of this clause are deemed to be any private investors which are economically and structurally independent from the portfolio companies where an investment is made, and in the reasonable determination of the General Partner, are normal economic operators (i.e. independent private investors operating in circumstances corresponding to the market economy operator principle in a free market economy, irrespective of the legal nature of such operators, to the extent that they bear the full risk in respect of their investment). Upon the creation of a new company, private investors, including the founders, are considered to be independent from that company
Private investors contribution	Acceleration compartment – no Private Investors, apart from the Fund Manager's contribution, shall be required as long as the total invested amount in an Eligible SME, together with other de minimis aid that may be received by the enterprise, remains within the de minimis ceiling of EUR 200,000 over 3 consecutive years, in accordance with the De Minimis Regulation. The rules for cumulation of the aid shall apply in accordance with art. 3 and 5 of Commission Regulation (EC) No 1407/2013.  In accordance with art. 5, par. 2 of Commission Regulation (EC) No 1407/2013 de minimis aid shall not be cumulated with State aid in respect of the same eligible costs if such cumulation would result in an aid intensity exceeding that fixed in the specific circumstances of each case by a block exemption Regulation or Decision adopted by the Commission.  Venture Capital compartment – a minimum of 30% financing
	from private investors is required at the fund level in

	accordance with art. 2.1.1 of the Guidelines on State aid to
	promote risk finance investments (2014/C 19/04).  It is expected that the applicants will secure the necessary financing from private investors to satisfy the 30% requirement as per above. It is reminded that the ability to source private financing is part of the quality assessment criteria of applicants.
	Nevertheless, it should be noted that the Croatian Bank for Reconstruction and Development ("HBOR") has expressed its strong intention to commit up to EUR 7.5m to the Venture Capital compartment of the Financial Instrument, to the extent the above mentioned capital is not raised from other private investors. Depending on the allocation of CVCi's contribution between the Acceleration compartment and the Venture Capital compartment, HBOR's commitment could possibly represent up to 30% of the required financing from private investors as per the paragraph above. Should HBOR become an investor in the Financial Instrument, it will rank pari-passu with all other private investors in the Financial Instrument, enjoying the industry standard rights and obligations of a limited partner in a fund.
Type of financing	Equity and quasi-equity
Financial Instrument availability (Fund duration)	10 + 1 + 1 years
Data Protection Statement	The Fund Manager will acknowledge the EIF statement on the processing operations of Applicants and Financial Intermediaries' personal data, as published on the EIF's website.  (http://www.eif.org/attachments/eif_data_protection_statement financial intermediaries due diligence en.pdf)
Investment amount into an Eligible SME (maximum amount)	<ul> <li>Acceleration compartment - EUR 200,000 over 3 consecutive years, in accordance with the De Minimis Regulation.</li> <li>Venture Capital compartment - typically up to 15% of the total capital committed to the Venture Capital Fund with an Acceleration compartment in any single investee (possible fund Advisory Board approval in case that limit needs to be exceeded to 20%).</li> </ul>
Eligible SMEs and activities	Eligible SMEs and respectively eligible activities shall comply with the following criteria:
	1. The Final Recipient is an SME (as defined) at the date of the investment; AND

	2. The Final Recipient is not an undertaking in difficulty <sup>3</sup> ; AND
	3. Eligible SMEs will be at the time of the investment (1) registered in Croatia and (2) have its main place of business in Croatia such that the substantial majority of SME's business value creating professional staff (including, without limitation, engineers, technical staff, academics and senior operations executives involved in the business strategy and/or product development) is located in Croatia or the SME has substantial product development operations in Croatia.
	It should be noted that for SMEs defined under Commission Recommendation 2003/361/EC, notwithstanding the place of registration of such SMEs, which are the controlling owner of an Eligible SME that meets the requirements under (2) above, the requirements under (2) above are considered satisfied on consolidated group level.
Prohibited types of sectors	Investments can be made in all eligible sectors of the economy,
and activities	except:
Direct of business of SMEs	<ul> <li>For the Acceleration compartment – exclusions stated in Article 1 of the De Minimis Regulation.</li> <li>For all investments by the Financial Instrument: the provisions of the EIF Guidelines on Restricted Sectors shall apply. The Guidelines are available for consultation at <a href="http://www.eif.org/attachments/publications/about/20">http://www.eif.org/attachments/publications/about/20</a> 10 Guidelines on restricted sectors.pdf.</li> <li>For all investments: exclusions stated Article 3.3 of Regulation (EU) No 1301/2013.</li> <li>The Fund Manager should ensure compliance with the prohibited sectors and activities as per the applicable EU rules.</li> </ul>
Place of business of SMEs	The Funds(s) shall only invest into enterprises that will be established and operating in Croatia in line with the definition described in "Eligible SMEs and activities".
Fund Manager	The Financial Intermediary selected by EIF to manage the Venture Capital Fund with an Acceleration compartment. The Fund Manager will comprise a team of experienced professionals, operating according to best industry practices, complying with professional standards issued by the Invest Europe (formerly known as EVCA) <sup>4</sup> or other equivalent organisation. Such team will be expected to act independently. One or more Fund Managers (Financial Intermediaries) could

<sup>&</sup>lt;sup>3</sup> within the meaning of point 20 of Community guidelines on State aid for rescuing and restructuring firms in difficulty (2014/C 249/01)

<sup>4</sup> www.investeurope.eu

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	be selected as a result of the Call and subsequent selection process.
Fund manager's commitment	The management team will be required to commit a certain percentage of the total size of the Financial Instrument as an alignment tool between investors and the manager, which is to be assessed against the fund economics and the broader financial position of the manager's team.
Investees' advisers / pool of mentors' structure	The selected Financial Intermediary will be expected to establish a structure from which relevant industry experts could be recruited on an as needed basis by the investee companies (the form, size, industry concentration, commitment and incentivisation scheme of the structure remains at the full discretion of the Financial Intermediary).
Management fee and costs – basis for	During the Investment Period (no later than 31.12.2023)
calculation	Base Remuneration: 2.5 % per annum for the first 24 months after the signature of the funding agreement, thereafter 1 % per annum, of programme contributions committed under the relevant Operational Agreement to the Financial Instrument, calculated pro-rata temporis from the date of signature of the relevant Operational Agreement until the end of the eligibility period (31.12.2023), repayment of the contributions to the to the fund of funds, or the date of winding up, whichever is earlier.  Performance-based remuneration: 2.5 % per annum of the programme contributions paid within the meaning of Article 42(1)(a) of Regulation (EU) No 1303/2013 to final recipients in the form of equity, as well as of resources re-invested which are attributable to programme contributions, which have yet to be paid back to the financial instrument, calculated pro rata temporis from the date of payment to the final recipient until repayment of the investment, the end of the recovery procedure in the case of write-offs or the end of the eligibility period (31.12.2023), whichever is earlier;
	After the Investment Period Management costs and fees to be paid after 31 December 2023 shall not exceed 1.5 % per annum of the net invested capital (i.e. programme contributions paid within the meaning of Article 42(1)(a) of Regulation (EU) No 1303/2013 to final recipients in the form of equity, which have yet to be paid back to the financial instrument), calculated pro rata temporis from 31 December 2023 until repayment of the investment, the end of the recovery procedure in the case of defaults or 31 December 2029, whichever is earlier.  The period through which the management fee is paid after 31
	December 2023 cannot exceed six years.

Furthermore, pursuant to Article 13 (3) of the Delegated Act, the aggregate amount of management costs and fees over the eligibility period laid down in Article 65(2) of the CPR shall not exceed 20 % of the total amount of programme contributions paid to the financial instrument.

Alternatively, if deemed more suitable vis-a-vis market terms and the type of product to be implemented, applicants could propose different thresholds than the ones listed above in line with Delegated Act Art 13 (6).

The selection of funds through this Call for Expression of Interest constitutes a selection through a competitive tender for the purposes of Article 13(6) of the Delegated Act 480/2014. As a result, the management fee caps referred to in Article 13(2) and (3) of said regulation do not apply if the outcome of the Call for Expression of Interest proves the need for higher management fees and costs.

## Management fee and cost cap

The management fee and costs cap shall be deemed to include any fees, expenses and costs necessary to set up, manage and wind-up the Fund including transaction costs.

The aggregate management fees and costs paid to the Fund Manager throughout the fund's duration will be negotiated with the EIF, but may not exceed 20% of ESIF total capital commitments to the Financial Instrument during the eligibility period.

# Fund's distribution cascade

The distributions of proceeds from the Venture Capital Fund with an Accelerator will follow the schedule below:

- o From the Acceleration compartment:
- 1. First, up to 100% to the EIF and Fund Manager (pro-rata to their underlying economic interest) until they have received distributions in aggregate equal to the total capital allocated in the Acceleration stage of the Fund;
- 2. 50/50 Split: Thereafter, 50% to the EIF and 50% to the Fund Manager (Carried Interest).
  - o From the Venture Capital compartment:
- 1. First, 100% to all investors (pro-rata to their underlying economic interest) until they have received distributions in aggregate equal to the total capital committed to the VC Fund compartment of the Fund;

	2. Second, 100% to the Private Investors and the EIF (pro-rata to their underlying economic interest) until each investor has received sums equal to a Hurdle Rate of [•] <sup>5</sup> % on their capital drawn to the VC Fund compartment of the Fund;
	3. Third, 100% to the Fund Manager until the Fund Manager has received an additional amount equal to 25% of the total preferred returns distributed to the investors under paragraphs above;
	4. Thereafter, 80% to the EIF and Private Investors (pro-rata to their underlying economic interest) and 20% to the Fund Manager (Carried Interest).
Fund's due diligence before investments	The Fund Manager will make investment decisions based on each investee's business plan, which should contain product description, turnover and profitability calculations and forecasts, previous assessment of project viability, as well as each investment's clear and real exit strategy compatible with relevant EC regulations.
Additional features of the	The Fund Manager will manage the Fund based on
Financial Intermediary	commercial principles.
,	Investors' representatives shall be appointed in appropriate
	advisory committee structures to review inter alia Fund
	corporate governance.
	In the management of the Fund, the Financial Intermediary
	shall apply best practices, inter alia considering guidelines
	developed by Invest Europe, and shall perform controls as
	required by the public nature of the FoF investment.
Reporting	The fund manager shall provide EIF with periodical information in a standardised form and scope as per Invest Europe guidelines for reporting, in compliance with ESIF regulations, as to be specified in the Operational Agreement.  It is important to note that ESIF and state aid reporting rules
	will require fund managers to provide new data points (such as a split between base and performance management fees and the split between private and public nature of investors) which typically are not being tracked and a higher granularity of data
	(such as but not limited to Level 2 NACE and NUTS codes and country fiscal numbers). Furthermore, the fund manager should report any additional data that may derive from future changes
	to the ESIF regulations.
Monitoring and Audit	The fund manager and the investee companies shall agree to keep records as required under ESIF rules and to allow and to provide access to documents related to the Financial Instrument for the representatives of the European Commission

<sup>&</sup>lt;sup>5</sup> The respective hurdle rate is expected to be proposed by the applicants.

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	(including the European Anti-Fraud Office (OLAF)), the Court of Auditors of the European Communities, EIF, Managing Authority and any other authorised bodies duly empowered by applicable law to carry out audit and/or control activities. To that effect, the fund manager shall include appropriate provisions in each investment agreement.
Publicity	The Fund Manager, in line with applicable law and ESIF rules, shall carry out adequate marketing and publicity campaigns aimed at making the ESIF contribution known, as to be specified through the Operational Agreement.
Compliance	The Applicant shall refer to EIF Policies, in particular: - Anti Fraud Policy; - Policy on Offshore Financial Centres & Governance Transparency; published on the EIF website.
	Clear procedures for KYC/AML and integrity checks on the sourced private investors and management of conflicts of interest shall be implemented by the Fund Manager in line with requirements of national legislation.
Additional requirements	When selecting a financial intermediary, the selection panel shall satisfy itself that this intermediary fulfils the requirements of Art. 7 of Delegated Act 480/2014.
	The fund manager shall ensure compliance with applicable law, including rules covering the ESIF and relevant national law and regulations, state aid, money laundering, the fight against terrorism and tax fraud. The fund manager, may, in line with its internal rules and procedures and particularly in the cases where fraudulent behaviour is suspected, be required to perform monitoring checks at the level of the investee companies.
	The fund shall not be established and shall not maintain business relations with entities incorporated in territories, whose jurisdictions do not cooperate with European Union in relation to the application of the internationally agreed tax standards and shall transpose such requirements in its contracts with final beneficiaries.
	The fund will be required to return amounts invested which become affected by irregularities. For irregularities affecting amounts invested by the fund into target SMEs, the fund will be required to apply all applicable contractual and legal measures with due diligence for the purpose of recovering the relevant amounts.

## Part II: SELECTION CRITERIA for the Financial Intermediary

1.	ELIGIBILITY CRITERIA	System of appraisal
		Yes/ No
1.1.	The Expression of Interest is submitted within the Deadline;	
1.2.	The Expression of Interest is submitted both by registered mail and e-mail;	
1.3.	The Expression of Interest is completed and submitted in English;	
1.4.	The Expression of Interest is duly signed;	
1.5.	The Expression of Interest is prepared substantially in accordance with Annex 1 to the Call for Expression of Interest. All necessary supporting documents are provided.	
1.6.	The Declaration of Honour (Appendix 4 to Expression of Interest) is attached and duly signed;	
1.7.	Applicant's commitment for own investment in the Fund as requested in the Description of the Financial Instrument;	
1.8.	Applicant has or adequately demonstrates that it will establish accounting system providing accurate, complete and reliable information in a timely manner;	
1.9.	Applicant has acknowledged and agreed, if selected, to be audited by Member State audit bodies, the Commission and the European Court of Auditors.	

2.	QUALITY ASSESSMENT CRITERIA	WEIGHTING
2.1.	Relevance 2.1.1. Evaluation of the Fund focus and proposed investment strategy, including viability of Fund's size; 2.1.2. Evaluation of the Fund Manager team profile, stability and ability to implement the Financial Instrument; 2.1.3. Assessment of operational, financial, technical and early stage investment competences; 2.1.4. Track record of the Fund Manager team; 2.1.5. Capability as members of boards and/or committees of an investment and/or advisory nature; 2.1.6. Evaluation of Applicant's investment processes, including dealflow generation, ability to invest, ability to build companies and add value and exit strategy; 2.1.7. Ability to demonstrate additional activity in comparison to present activity (only applicable to existing teams).	60 points
2.2.	Quality and Maturity 2.2.1. Applicant's own investment in the fund; 2.2.2. Demonstration of ability to source deals in Croatia; 2.2.3. Demonstration of ability to raise private financing, considering the minimum requirements described in the product termsheet.	20 points

### 2.3. Sustainability

- 2.3.1. Fund Manager long-term viability;
- 2.3.2. Assessment of the robustness and credibility of the envisaged methodology/procedures for identifying and appraising investees;
- 2.3.3. Assessment of the investees' advisers / pool of experts' structure to be put in place;
- 2.3.4. Assessment of legal structures and independence;
- 2.3.5. Terms and Conditions, including management costs and fees, and incentive structure/profit share calculation methodology proposed;
- 2.3.6. Assessment of the alignment of interests between the Fund Manager and FoF, and of the measures to mitigate possible conflicts of interest;
- 2.3.7. Assessment of Reporting Procedures;
- 2.3.8. Terms and conditions applied in relation to financing provided to investees, including pricing.

### 20 points